

How To Optimize Your Job Postings

GETFIVE™



Use relevant words and phrases that describe the job.



Avoid jargon and trendy phrasing.



Write clear job titles that candidates will likely be searching.



Build out the user experience with visuals such as photos or videos.



Use sub-headers and lists to highlight important information.

To learn more about what YOU can do to get the right candidates, visit our HR blog at getfive.com/blog/category/for-hr/