Networking not "your thing"?



Tips & Tricks for Successful Networking

Arrive Early

Arrive early and enjoy thinned crowds that are simpler to navigate. You'll make some connections and feel more comfortable before larger groups arrive.

Volunteer

If possible, try to volunteer at the registration table. There you'll be able to meet a large number of attendees and make a good first impression.

Organize an Event

When you organize an event you're able to connect with many people in the industry. Plus, you'll be able to show off your organizational skills and can-do spirit.

Focus on Follow-Up

It's essential to follow up with people to solidify a relationship. A good strategy is to note interesting information about people throughout an event to reference later in your "nice to meet you" email.

Use Social Media LinkedIn is the No. 1 social media site for professionals. After an event, make sure you connect with the people you met. Then, use the platform as a springboard to launch a deeper relationship.

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